

FINANCIAL OVERVIEW

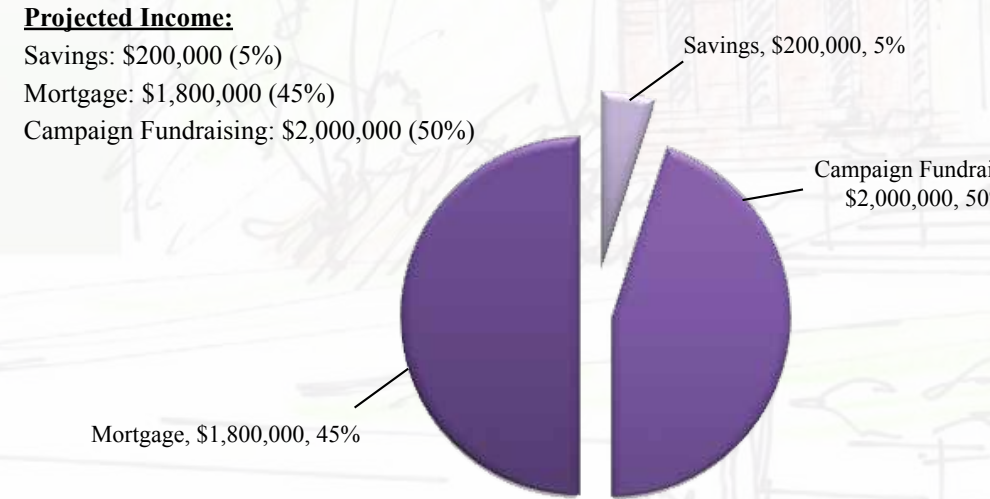
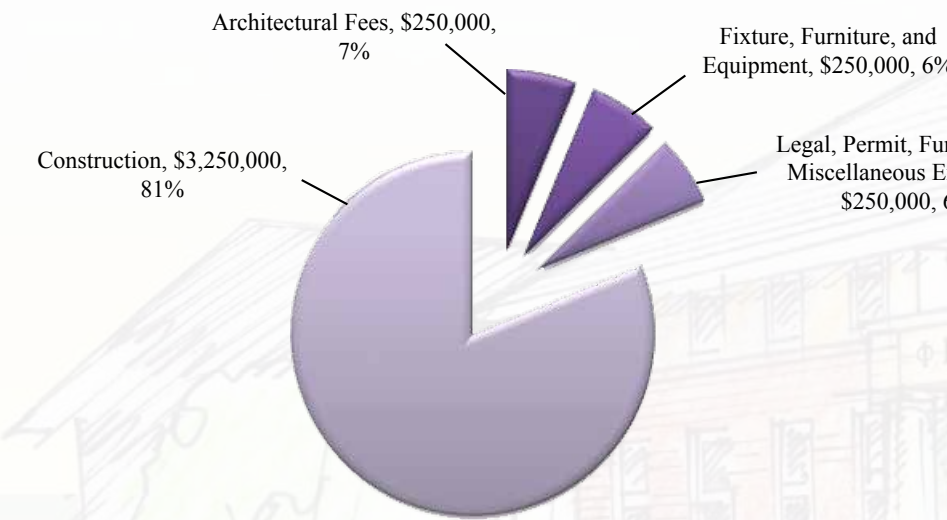
Pro forma model has provided the House Corporation a method for carefully evaluating short and long term income and expense scenarios that would be required to build a new chapter house. From these projections, the Corporation has concluded that the Chapter can effectively manage a \$4 Million building project through a combination of a \$2 Million Capital Campaign, existing cash on hand and through securing a long term debt service.

This project will require a substantial portion of the \$2 Million campaign goal to be received before construction can begin. The Corporation is looking for alternatives for construction financing that will allow construction to begin as soon as possible after the capital campaign. This can include opportunities for alumni financing of all or partial amounts of the campaign donation pledges and short/long term debt service. This could allow the House Corporation to secure a more favorable interest rate, reduce or eliminate outside debt service, and potentially accelerate the construction process. Construction costs are also very favorable at this time; with estimates of up to a 20% savings, providing even more incentive to move forward with construction as soon as possible.

The goal is to be self sufficient for the life of the house. Therefore, having an adequate financial plan in support of this project will ensure the long term success of our Chapter and a very positive return on our investment.

If you wish learn more about this *pro forma* or would be interested in alumni financing options, please contact Rick Dorsey (areford@yahoo.com). A more in-depth *pro forma* write-up is available on the House Construction page on www.gtffijigrads.com

- Projected Expenses:**
 Construction: \$3,250,000 (81%)
 Architectural/Legal/Permitting/Fundraising: \$250,000 (7%)
 Fixture, Furniture, and Equipment: \$250,000 (6%)
 Legal, Permit, Fundraising, Miscellaneous Expenses: \$250,000 (6%)



Basement



First Floor

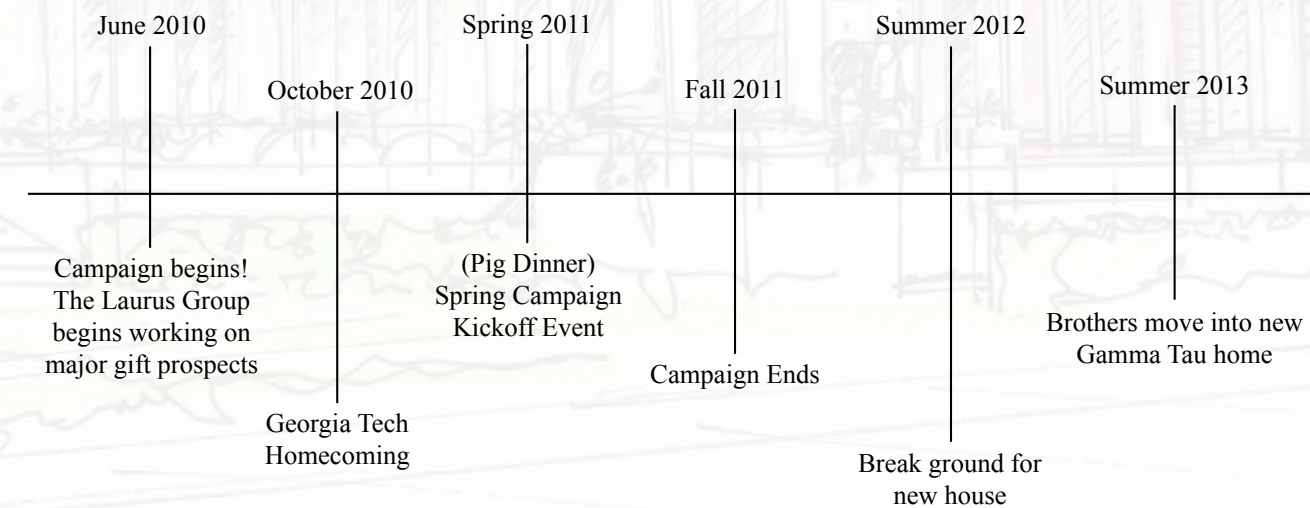


Second Floor



Attic

TIMELINE



My experience as a Phi Gam at Georgia Tech was outstanding. The house on Fowler Street was the scene or backdrop for most of that experience. I feel a strong responsibility to support the funding a new Chapter House for the next 50+ generations of new Phi Gamma Delta pledge classes.

- Scott Fogle '87

HOW TO MAKE A GIFT

Pledges: All contributions to the A New House, An Old Tradition Campaign are welcome! A pledge form is enclosed with this brochure. Please consider making a pledge that is payable over five years – a \$5,000 pledge amounts to roughly the cost of a monthly cable bill! You may choose to be invoiced quarterly, biannually, or annually, or you may choose to make a one-time payment. Receiving pledges over five years allows us to best manage our fundraising and expenditures related to the renovations, but again, all gifts are greatly appreciated!

When I heard FJJI won the Dean Dull Trophy for best chapter at Tech, I knew I was putting my donation towards a worthy cause. This is a chapter we should all be proud of and support!

- Gene Harmon '61

For this campaign, we are partnering with the Georgia Tech Foundation to give graduates who pledge \$25,000 or higher that same level of recognition for Campaign Georgia Tech. Pledges of \$25,000 or higher are considered tax deductible and may be paid by check or credit card through the Georgia Tech Foundation and will be housed in a separate fund set aside for Gamma Tau's construction project. The House Corporation will be able to withdraw these funds to be used on the construction of the educational portions of the house. Send your payment directly to the Campaign Headquarters to ensure you receive donor credit. Your payment will be forwarded to the Foundation on your behalf. Donations to the Georgia Tech Foundation are tax-deductible to the extent allowed by law.

In-Kind Gifts: In-kind Gifts will be reviewed and evaluated on a case-by-case basis by the campaign leadership.

Questions? If you have any questions about the campaign, please contact a member of the Steering Committee. If you have any questions about making a pledge or arranging any payment method, please contact our Campaign Account Manager Brandon Cochran at (770) 903-3987 or bcochran@thelaurusgroup.net.

Pledges of less than \$25,000 will be paid directly to the House Corporation of Phi Gamma



Delta Fraternity and are not tax-deductible.

Matching Gifts: If your company has a matching gifts program, pledges of \$25,000 or higher (paid through the Georgia Tech Foundation) will be matched and you will receive full donor credit. For example, if you pledge \$25,000 over 5 years and your company matches that, you would receive credit at the \$50,000 donor level!

Stock Gifts: You may utilize appreciate stock to fulfill your campaign pledge commitment. If you wish to make this type of gift please contact our campaign account manager Brandon Cochran at bcochran@thelaurusgroup.net or (770) 903-3987, he can provide you with instructions.

Estate Gifts: While all gifts are welcome, the campaign needs actual dollars in order to complete the construction. However, if you wish to designate a gift through your will, trust, life insurance, or by some other means directly to the House Corporation, your attorney or counsel can use this sample language: "I leave the sum of \$XX,XXX.XX (or XX% of my estate) to Gamma Tau Inc of Phi Gamma Delta Fraternity at Georgia Institute of Technology". We recommend that you include instructions that the gift be made care of the Phi Gamma Delta Fraternity.

Questions? If you have any questions about the campaign, please contact a member of the Steering Committee. If you have any questions about making a pledge or arranging any payment method, please contact our Campaign Account Manager Brandon Cochran at (770) 903-3987 or bcochran@thelaurusgroup.net.

Volunteer? If you would like to be a campaign volunteer, please contact Greg Robbins, Campaign Steering Committee Chairman, by calling him at 513-850-5182 (mobile) or 513-398-8286 (home) or by e-mail at jgregoryrobbins@me.com.

Additional information is available at www.gtffijigrads.com.
 You can follow us on twitter at @NewGTFijiHouse or join us on facebook by searching "Gamma Tau Fiji Grads"

ROOM NAMING OPPORTUNITIES

If you make a pledge in the amounts listed below, or higher, you have the opportunity to have that room/space named in your honor, in memory of a brother, family member, or for a group of Gamma Tau members (such as "Gamma Tau Pledge Class of 1967"). Room naming opportunities are presented on a first-confirm, first-name right based on the date of your pledge. For rooms/spaces having multiple donors, you may join your brother(s) to name that room/space as indicated on the listing in "Room Naming Opportunities" below:

Price	Space	Floor	Donors*	# Rooms
\$500,000	Chapter House	N/A	1	N/A
\$250,000	Social/Multi-purpose	1	1	1
\$250,000	Dining Room	1	1	1
\$100,000	Foyer	1	1	1
\$100,000	Patio	1	1	1
\$100,000	Colonnade	1	2	1
\$100,000	Veranda	2	4	1
\$50,000	Elevator	N/A	1	1
\$50,000	Meeting Room	1	2	1
\$50,000	Library	1	2	1
\$25,000	Chapter Office/Archives	B	3	1
\$25,000	Lounge	2	3	1
\$25,000	President's Room	3	1	1
\$10,000	Kitchenette	1,2	1	2
\$10,000	Bedrooms	2,3	2	25

A NEW HOUSE, AN OLD TRADITION

The Campaign for Creighton-Vail Hall in the 21st Century

Gamma Tau House Corporation | Phi Gamma Delta Fraternity | P.O. Box 80828 | Atlanta, Georgia 30366



Pledge Agreement

I, _____, accept the invitation to join my brothers in support of our Fraternity's mission of friendship, knowledge, service, morality and excellence. I hereby pledge and agree to contribute the sum of \$ _____ as part of the "A New House, An Old Tradition" campaign for the Gamma Tau chapter.

My gift will be paid in the following manner:

One-time payment
 Monthly
 Quarterly (Jan/Apr/Jul/Oct)
 Semi-annually
 Annually
 Stock
 Other: _____
 I am affiliated with a company that has a matching gift program.

Plan to be paid over _____ years/months (circle one)
 [Maximum 5 Years]

Giving Societies

Immortal Six Society \$250,000

Gamma Tau Founders Society \$100,000

Purple Clematis Society \$50,000

Snowy White Owl Society \$25,000

Fortiter, Fideliter, Felicitet Society \$10,000

Perge! Society \$5,000

Creighton-Vail Hall Society \$2,500

Friendship Society \$1,000

"The Sweetest Influence" Society \$1,000

Start Date: January April July October 20 _____ Date: _____

Signature: _____ Date: _____

Print Name: _____ Graduation Year: _____

Preferred Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____

Cell Phone: _____ E-mail: _____

Gift to be made: In my name as printed above

Anonymous: _____

In honor of: _____

In memory of: _____

Payment Method: Check

Credit Card: _____ Visa _____ MasterCard _____ American Express _____ Discover

Credit card payments will be automatically deducted according to the payment schedule (monthly, quarterly, semi-annually, annually) you have chosen above.

Account No.: _____ Exp. Date: _____

Signature: _____

Note: Pledges greater than or equal to \$25,000, checks will be made out to "Georgia Tech Foundation". Pledges less than \$25,000, checks will be made out to "Gamma Tau Inc."

Please send this Pledge Agreement to:
 A New House, An Old Tradition
 The Campaign for Creighton-Vale Hall in the 21st Century
 Campaign Headquarters
 P.O. Box 80828 | Atlanta, GA 30366-0828

For further information, please contact:
 Brandon Cochran, Account Manager
 T: 770-903-3987 F: 770-903-3988
 E: bcochran@thelaurusgroup.net

"TLGcampaigns.net"

STEERING COMMITTEE



Kirk Landon '50
Honorary Chair, Coral Gables, FL
 • Philanthropist for The Kirk Foundation and The Kirk A. and Dorothy P. Landon Foundation.
 • Earned Bachelor of Science in Industrial Management in 1950.
 • Received Honorary Doctorate of Law from Barry University in 1991.



Greg Robbins '68
Chair, Mason, OH
 • Retired as Associate Director - Manufacturing & Supply Chain Management from the Procter & Gamble Company in 2007 (Employed 39 years)
 • Earned Bachelor of Science in Chemical Engineering in 1968
 • Served as Chapter President in 1967



Alex Demestihias '05
Atlanta, GA
 • Employed as Project Manager with CB Ricard Ellis Inc. on the Wells Fargo/Wachovia merger account
 • Earned Bachelor of Science in Building Construction in 2005
 • Earned Master of Business Administration in Real Estate from Georgia State University in 2009
 • Served as the Promotions Chair (2003-2005) and Rush Chair (2004)
 • Member on the House Construction Initiative since 2007



Scott Fogle '87
Duluth, GA
 • Earned Bachelor of Science in Electrical Engineering with Honors through the Cooperative Program in 1987
 • Co-founded Advocate Networks, LLC in 2001
 • Has 23 years in world-wide communications and computing industries
 • Held significant leadership assignments in domestic and international marketing, sales, operations and product management with NCR, AT&T, Scientific-Atlanta, Rapid Link Communications and Dantis, Inc.
 • Member of the Board of Directors at the Mountain Top Boys Home



Kurt Nelson '71
Katy, TX
 • Retired as Senior Vice President of Worldwide Sales, Marketing and Strategic from McDermott International Inc.
 • Spends his time in Houston and Cancun where he has homes
 • Travels on his boat extensively throughout the Caribbean and Central America...fishing and diving
 • Earned Bachelor of Science in Civil Engineering in 1971
 • Served Chapter as Rush Chairman, Recording Secretary, and President
 • Serves on the Georgia Tech Advisory Board to the President



Rick Dorsey '95
Fayetteville, GA
 • Employed with Oracle USA as Software Development Product Manager
 • Earned Bachelor of Science in Industrial Engineering in 1995
 • Gamma Tau Legacy – Grandfather Nelm Clark '43 – Mechanical Engineer (deceased) and Greatgrandfather– Alexander Clark '04 Cornell
 • Designed and built Ramblin' Wreck parade contraption and Greek Week downhill racer
 • Serves the House Construction Initiative (3 yrs) as the Financial Analysts, Construction and Campaign Committee

BUILDING COMMITTEE

- Alex Demestihias '05 – Co-chairman
- Bill Miller '66 – Co-chairman
- Andy Kohl '67
- Michael Nay '81
- Rick Dorsey '95
- Brandon Hutchins '97
- Brett Vogt '06
- Kirk Poucher '07
- Franz Russler '07
- Peri Demestihias '09
- Jonathan Morgan '12
- Chas Plaisance '13

GAMMA TAU HOUSE CORPORATION

- Marc Perla '92 President
- John Briggs '67 Treasurer
- Joe Baumgartner '68 Secretary
- Tom Adams (Emory '70) Chairman of the Board
- Les Spencer '73 Board Member
- Ron Thomas '68 Board Member
- Collins Westcott '05 BCA Chairman
- Dan Mantenfel '11 Chapter President
- Kirk Moss '12 Chapter Treasurer

THE PROJECT

In 2010 Creighton-Vail Hall turned 48 years old. A 2008 House Assessment, performed by a third party consultant, provided insight that while the overall structure of the house appears solid, many of the sub-systems are out of date and will require significant investment over the next few years.

Our HVAC, plumbing, electrical systems, kitchen, and living spaces pass inspection but are in dire need of upgrade and replacement. The house does not have a sprinkler system, which presents a significant life safety issue for our undergraduate brothers, pledges and guests. Years of Island Parties have significantly affected the backyard, causing significant water draining issues. House Corporation was also provided a short list of options to pursue the many issues with our current structure. Among them were different degrees of a house renovation. These renovation options were strongly considered and evaluated. However, in order to effectively answer the needs of the fraternity and most efficiently use alumni donations, the House Corporation has decided that a brand new house is the best long-term solution. Based on thorough evaluation of similar projects on and off campus, we conclude that a renovation will not answer all of the needs of the chapter while costing nearly as much as a new house.

The needs of the undergraduate chapter members have also changed greatly since the design of the house over fifty years ago. Our goal is to build a new home for FIJI at Georgia Tech which will include the most up-to-date safety features, while retaining the heritage and charm of the current house. The new house will also offer technology competitive with other campus housing options, including upgraded living quarters, as well as appropriate educational, entertainment, guest and chapter room facilities.

The design will feature efficient layouts, systems and appliances aimed at maintaining reasonable operating costs and long term reliability. Once complete, we will ensure our competitive edge on campus by offering a well-rounded experience in a safe and comfortable residential facility that is conducive to academic as well as social and extra-curricular excellence for the next 50 years.

Our chapter has been a shining example of fraternal excellence on the Georgia Tech Campus for many years. However, the chapter house is showing its age, as more than 48 years of Gamma Tau brothers have called it home.

Our vision encompasses more than just immediate needs. This is our opportunity to build a new chapter home to position Gamma Tau for the next 50 years of excellence at Georgia Tech.

A successful project will take the dedication and support of each of us, as brothers. Make no mistake-we cannot succeed without your help. This is no small project. The construction budget will most likely exceed \$4 million!

We must raise at least \$2 million and we need to exceed that goal, if at all possible, to ensure that the final mortgage is manageable for the undergraduate chapter members. To ensure success we need you, our brother, to make the best pledge you are comfortable with, payable over five years.

“There are only three things to do with your money, give it to the government, leave it to charity or leave it to your kids. Too much to your kids can hurt. Helping build a new house fulfills two of these ends; helping your "own fraternity kids" and creating a charity legally. What more can you ask for?”

-Kirk Landon '50

THE CHAPTER TODAY

Today, Gamma Tau is a model chapter, experiencing success not only on the Georgia Tech campus, but also on the National Fraternity level.

At the local level, Gamma Tau was awarded the Dean Dull Trophy, an award that recognizes the best all around fraternity on campus, leading 29 other fraternities in 2005, 2007, and 2010. In 2010, the chapter earned first place for their dedication to philanthropy. In 2010, Gamma Tau also excelled academically by earning a 3.22 GPA, placing them in 2nd Place. Additionally, the chapter continues to dominate on the athletic fields bringing home the IFC Intramural trophy 13 of the last 14 years.

At the international level, Gamma Tau received the following awards for 2010:

- **Owen L. Coon Plaque—Honorable Mention** (Awarded annually to the chapter producing the best publication for the fraternity year)
- **Baker Social Service Cup—Honorable Mention** (Awarded annually to the chapter with the most participation in religious, ethical, and social service activities for the fraternity year)
- **Cheney Efficiency Cup—Honorable Mention** (Awarded Annually to the chapter demonstrating the greatest all-around efficiency in scholarship, fraternity relationships, and extra-curricular activities)
- **Brightman Trophy—Honorable Mention** (Awarded annually to the chapter that has done the most to maintain and improve Graduate Relations for the fraternity year)
- **Jordan Bowl—5th Place** (Awarded annually to the chapter achieving the highest scholarship for the fraternity)
- **Superior Scholastic Achievement Award** for 28th consecutive year

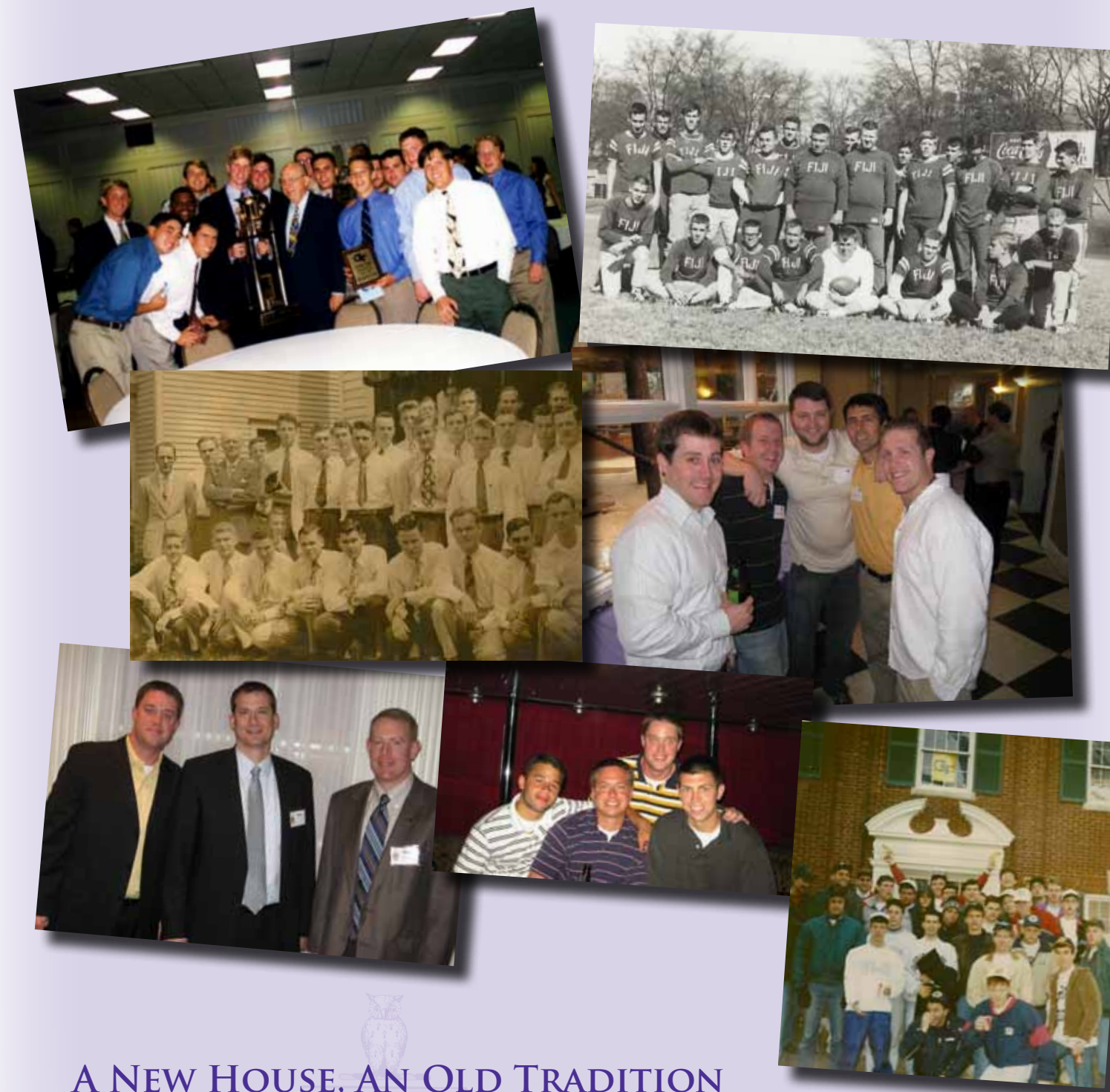


GAMMA TAU...

FRIENDSHIP, KNOWLEDGE, SERVICE, MORALITY AND EXCELLENCE

A NEW HOUSE, AN OLD TRADITION

The Campaign for Creighton-Vail Hall in the 21st Century



A NEW HOUSE, AN OLD TRADITION

The Campaign for Creighton-Vail Hall in the 21st Century

Campaign Headquarters
 P.O. Box 80828
 Atlanta, GA 30366-0828



Gamma Tau Chapter of Phi Gamma Delta
 Georgia Institute of Technology

